

Questions to Ask The ECC (Employee Campaign Coordinator)

- How long have you been the ECC? On the committee?
- Do you have a committee? If so, how many people? New? Seasoned? Rotation plan?
- Do you have a goal? If so, what is it? If not, may I help you set one?
- Is your CEO/leadership visibly supportive of your United Way campaign? Would you like me to share ways he/she can be?
- Have you ever shown the United Way campaign video to your employees at a kickoff or other meeting? Can I tell you why it is such a great tool?
- United Way would like to educate as many people as possible about why we are so important to our community. Are we able to facilitate employee meetings to share those messages?
- Can you share with me your view on current employee morale at your company?
- Do you have incentives tied to your campaign? What are they? Can I share some ideas with you?
- Are you registered for ECC Training? If not, can I help you register?
- Have you set a date for your campaign? If not, can I help?
- Do you have any special events to go along with your campaign? If not, can I suggest some?
- Do you have a special Leadership Giving push? If not, would you like some ideas on how to incorporate one into your plans?
- Are you registered to attend the United Way Kickoff Luncheon on September 1st?