

United Way of Central Illinois

2018-2020 Health Strategic Investment Plan

Activating and Inspiring our community to get healthy and stay healthy



Estimated Funding Range: 18-22%

Target Population: Community Stakeholders and Sangamon and Menard County residents who are at-risk and/or medically underserved

Priorities:

Individuals are supported, connected, and engaged to lead healthy lives	Individuals will have access to needed mental health services	Unfunded: United Way will advocate on behalf of health issues aligned with selected priorities/strategies
All Ages	All Ages	n/a
Portion of focus: 50-70%	Portion of focus:30-50%	Portion of focus: Unfunded Priority

Priority 1 (H1): Individuals are supported, connected, and activated to lead healthy lives

Community Level Indicators for United Way programs:

- Number of individuals participating in UW funded programs
- Number of individuals reporting improvement in health outcomes
- Number of individuals reporting greater connectedness and accessing social supports within their community
- Number of identified stakeholders supporting better health outcomes

Strategy 1 (H1.S1): Provide peer navigation, community health worker services, and/or other methods aimed at locating, activating and supporting targeted, at-risk populations in improving their access to care, follow-through, social determinants of health, and ultimately health outcomes.

Target Population:

Strategy 1: Sangamon and Menard County residents who are at-risk and/or medically underserved

Suggested Program Outcomes

- # and % of individuals who develop a health action plan which addresses the following, but is not limited to:
 - Access to health care
 - Social support
 - Care plans as recommended by physicians
 - Individually identified health goals (i.e. weight loss, quit smoking, etc.)
- # and % of individuals demonstrating progress toward health action plan goals
- # and % of individuals maintaining their improved state of health and/or health lifestyle for:
 - 90 days
 - 180 days
 - 365 days

Suggested Program Outputs:

- # of individuals served
- # of assessments/ screenings completed
- # of health action plans created
- # of referrals
- # of successful referrals
- # of primary care visits
- # of emergency department visits deterred
- Other(s) as appropriate

- # and % of individuals increasing use of primary care services
- # and % of individuals increasing health literacy
- # and % of individuals increasing their connectedness and social supports within their community
- Other(s) as appropriate

Strategy 2 (H1.S2): Engage Stakeholders to locate, activate and support a targeted, at-risk population by providing knowledge, skills, and resources to stakeholders to improve health outcomes.

Target Population:

Strategy 2: Community Stakeholders identified to promote health outcomes

Suggested Program Outcomes

Stakeholder Outcomes

- Stakeholders will demonstrate an increase of knowledge of available resources
- Stakeholders will demonstrate an increase in identified skills
- Stakeholders will help increase individual engagement/Individual contacts?
- Other(s) as appropriate

Target Population Outcomes

- Individuals will report an increase in connectedness and social supports within their community
- Individuals will report greater follow-through on referrals given
- Individuals will report having a better health outlook

Suggested Program Outputs:

- # of trainings conducted
- # of training attendees
- # of stakeholders
- # of individuals served
- # of individual contacts
- # of referrals
- # of successful referrals
- Other(s) as appropriate

Priority 2 (H2): Individuals will have access to needed mental health services

Target Population: Sangamon and Menard County residents who are at-risk and/or medically underserved

Community Level Indicators for United Way programs:

- Number of individuals showing improvement in mental health outcomes
- Number of individuals who have received appropriate treatment
- Number of individuals who have maintained appropriate treatment

Suggested Metrics:

- Global Assessment of Functioning
- Other(s) as appropriate

Strategy 1 (H2.S1): At-risk/underserved individuals will have access and increase engagement in needed mental health services

Suggested Program Outcomes

- Individuals will report understanding their diagnosis and/or treatment plan
- Individuals will improve their initial intake value
 - # and % of individuals will improve their initial intake value
 - Average margin of improvement among clients
- Individuals will maintain treatment as defined by their individualized treatment plans
- Other(s) as appropriate

Suggested Program Outputs:

- # of individuals served
- # of assessments/ screenings completed
- # of plans created
- # of successful referrals
- Other(s) as appropriate

Unfunded Priority (H3): United Way will advocate on behalf of health issues aligned with selected priorities/strategies

Community Level Indicators for United Way programs:

- Reporting the effects of public awareness campaigns

Suggested Metrics

- Surveys/reports

Strategy 1 (H3.S1): Support and drive public awareness around healthy lifestyles and donating nutrient dense foods to increase access to healthy food for all

Suggested Program Outcomes

- Individuals will increase knowledge of the importance of donating nutrient dense foods.
- Individuals will increase knowledge of healthy lifestyles
- Individuals will increase knowledge of local organizations they can volunteer with and/or support to enhance nutrition in our community.
- Other(s) as appropriate

Suggested Program Outputs:

- Pounds of nutrient dense foods donated
- # of volunteers
- # of organizations helped
- Other(s) as appropriate

Strategy 2 (H3.S2): Advance solutions to support Mental Health programs

Suggested Program Outcomes

- Individuals will increase knowledge about the need for mental health services/programs
- Individuals will increase knowledge of the importance of mental health services, therefore decreasing the stigma associated with accessing these services
- Individuals will increase knowledge of local organizations they can volunteer with and/or support to enhance mental health in our community.
- Other(s) as appropriate

Suggested Program Outputs:

- # of interactions
- # of volunteers
- # of organizations helped
- Other(s) as appropriate