

Strategic Planning Implementation and Engagement Calendar

(Dates indicated are to be completed by dates)

January 2015: Stakeholder meetings by issue area January 26, 27, 28
Investor Survey implemented online
Strategic Planning Consultant in town January 26, 27, 28

January 2015 Board Meeting: Draft of Strategic Plan to Board of Directors
Establishment of Communications Committee

February 2015: Sunday, Feb. 1 SJ-R article introduces strategic planning and community survey
Media outlets promote community survey
Community Survey implemented
Strategic Planning Process introduced to the public (internal/external audiences)

February 2015 Board Meeting: Final Strategic Plan to Board of Directors

February 25, 2015: Agency Director's meeting to present Phase I and calendar

March 2-3, 2015: Consultant meetings with appropriate committee chairs as a group and individually

March 2015: Community Impact (CI) Committee begins its work. (i.e. Feedback from other LUWs on transitioning to Community Impact model (implementation schedule for allocations, role, make up, responsibilities and governance of Vision Councils, selection of specific priorities and community goals, RFPs, grant management software options, allocation process, mid cycle reviews and any related budget/staffing implications.)

Resource Development (RD) Committee begins its work. (i.e. CEO and community leadership engagement, campaign leadership development and engagement, new business development, donor retention, relationship development, Board orientation to support resource development, major gift strategies, consideration of affinity groups, future directed giving alternatives and related recovery fees and any related budget/staffing implications.)

Communications (COM) Committee begins its work. (i.e. Messaging and engagement to support strategic plan, CEO and community leadership messaging, campaign messaging, community assessment, board development to support resource development)

Board Development (BD) Committee begins its work. (i.e. Board reorientation to support resource development and community impact work)

Agency Relations (AR) Committee begins its work. (i.e. agency engagement, agency membership review under the current model and future agency membership alternatives)

March 2015 Board Meeting: CI Committee presents final recommendations on Vision Councils (role, make up and governance). Structured committee reports to outline work ahead with understanding of how many committees will work together.

March 26, 2015: Annual Meeting, 8:00 a.m. Hilton Hotel

April, 2015: Recruitment of Vision Council volunteers for each issue area
CI Committee develops purpose statements for each issue area
CI Committee considers program allocations based on resources available
CI committee hears preliminary feedback from other LUWs

April 2015 Board Meeting: Purpose statements approved for each issue area
Vision Council volunteers approved

May, 2015: CI Committee finalizes 2015/2016 program allocation recommendations (based on campaign performance).

CI considers alternatives for implementation schedule for Community Impact funding

Vision Councils begin to identify specific priorities, community goals and appropriate indicators for each issue area

RD Committee presents preliminary recommendation on recovery fees to Finance Committee

May 2015 Board Meeting: 2015/2016 Program allocations approved.

June, 2015: Agency Relations Committee (with CI input) begins deliberation on agency membership
CEO and Community Leader's Breakfast(s) and individual CEO visits

June 2015 Board Meeting: No Action Items

July, 2015: CI Committee hears preliminary recommendations from Vision Councils

Community Assessment completed

Pacesetter Campaigns begin

July 2015 Board Meeting: CI Committee presents preliminary recommendations on priorities, community goals and indicators within each issue area.

CI Committee presents preliminary recommendation on implementing community impact funding

August: Pace Setter Campaigns

Vision Councils develop final recommendations on specific priorities, community goals and appropriate indicators for each issue area

CI Committee prepares board recommendations based on the work of Vision Councils

CI Committee begins its work on Letter of Intent, RFPs and applications

Campaign materials developed based on committee recommendations

August 2015 Board Meeting: (consider moving meeting up one week to accommodate campaign printing)

CI Committee presents final recommendations on priorities, community goals and indicators within each issue area for approval

CI Committee presents final recommendation on implementing community impact funding

Resource Development recommendations presented for approval

September 2015: Campaign Kick off

CI and Agency Relations Committees finalize recommendations on agency membership

CI Committee in cooperation with Vision Councils begins work on funding levels to issue areas

October 2015 Board Meeting: AR/CI committees present final recommendation on agency membership

Letters of Intent/RFP's/Applications/Processes are defined and approved for each area.

November 2015 Board Meeting: UW Board takes action on funding levels for each issue area.

January 2016: Identify and align Days of Action activities within priority areas.

February-April 2016: Vision Councils evaluate program RFPs and make program funding recommendations.

April-May 2016: Board approves 2016-2017 program allocations

July 2016: Program funding begins for first year of transition model